

Dounia's Projects

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ON CANVA
UX CASE STUDY

Project

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Product

HEARTERO

Description

Application that tracks heart rate while running and sends vibration signals to slow you down.

This application works for IOS and Android devices. It allows you to connect your Apple Watch or other connected watches to retrieve health data and monitor your heart rate.

This application is designed for people with a connected watch who want to monitor their heart rate to avoid heart attacks while running, or simply to improve their sporting performance.

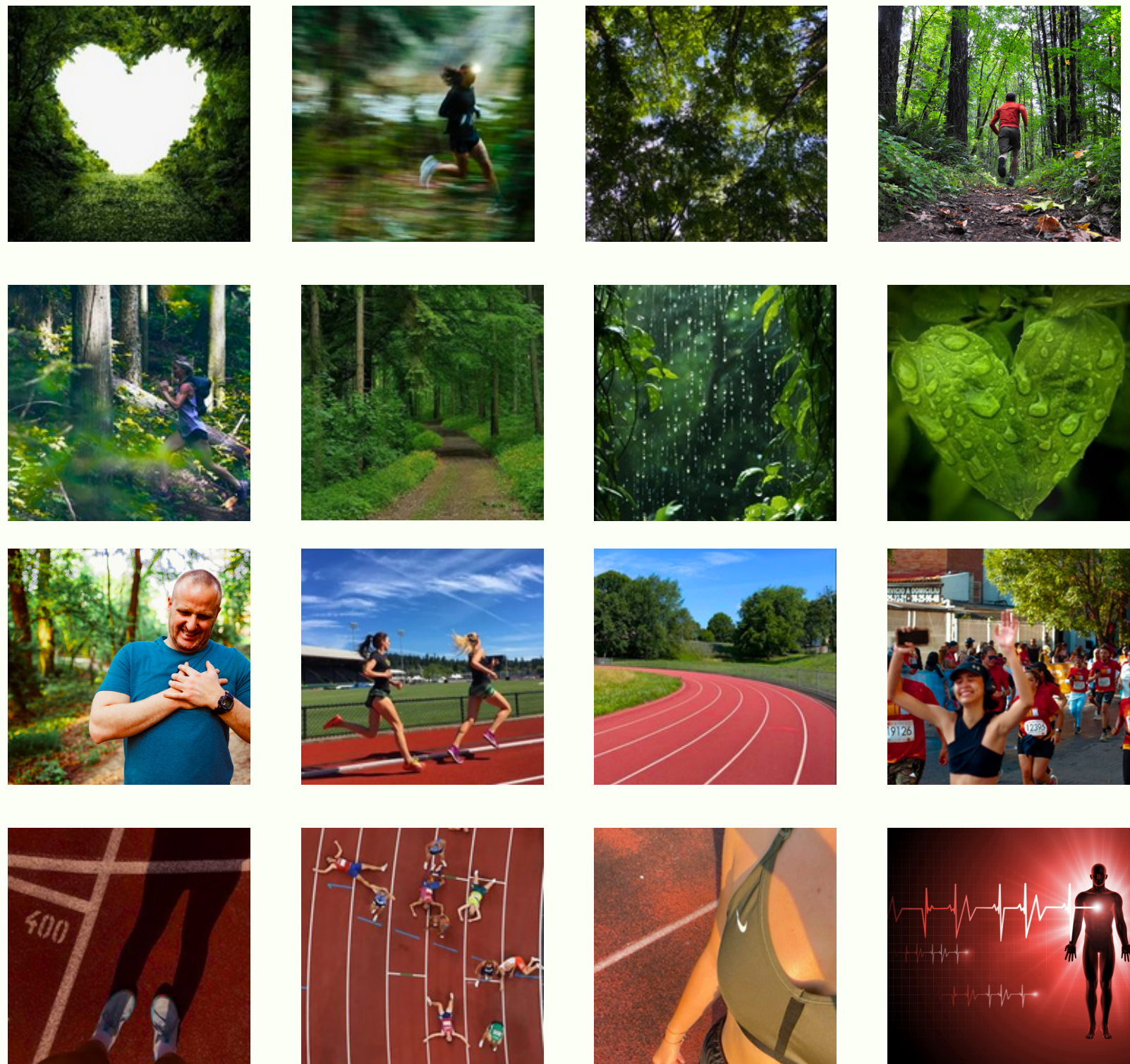
To avoid the application becoming boring for the user, it combines all the functions of a running application (e.g. Strava) with vibration and heart rate tracking.

With it, you can set your system preferences (e.g. Mute reminders to slow down) , connect the music to your personal music account (e.g. Apple Music or Spotify) and share your race results on social medias after you've finished your race.

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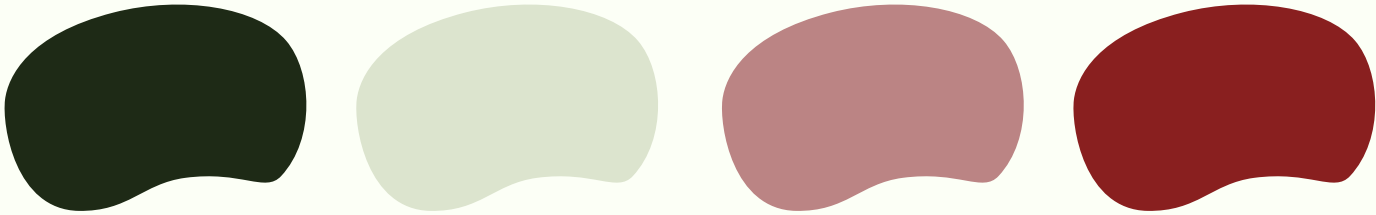
Slogan

RUN WITH YOUR HEART



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RUN WITH YOUR HEART



Colors



RUN WITH YOUR HEART

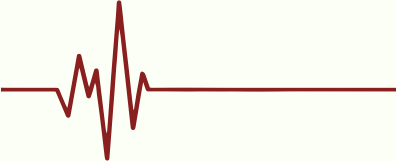


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Map streets: Park Ave, Central Street, North Ave, Main Ave, Bank Street, Jane Street, Grand Street, South Street, First Street

AVG -- bpm

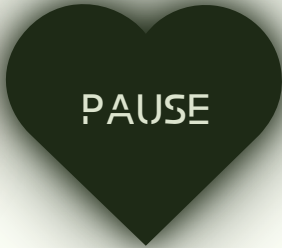

MAX -- bpm



Distance --

Pace --

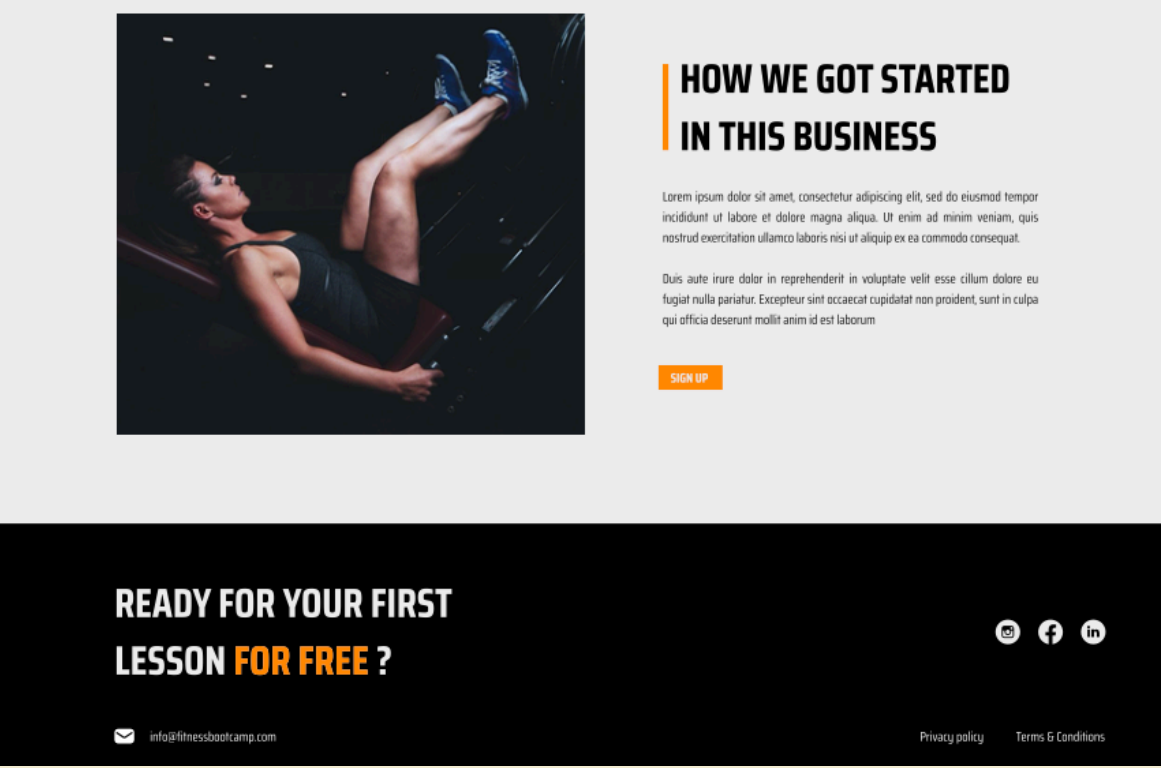
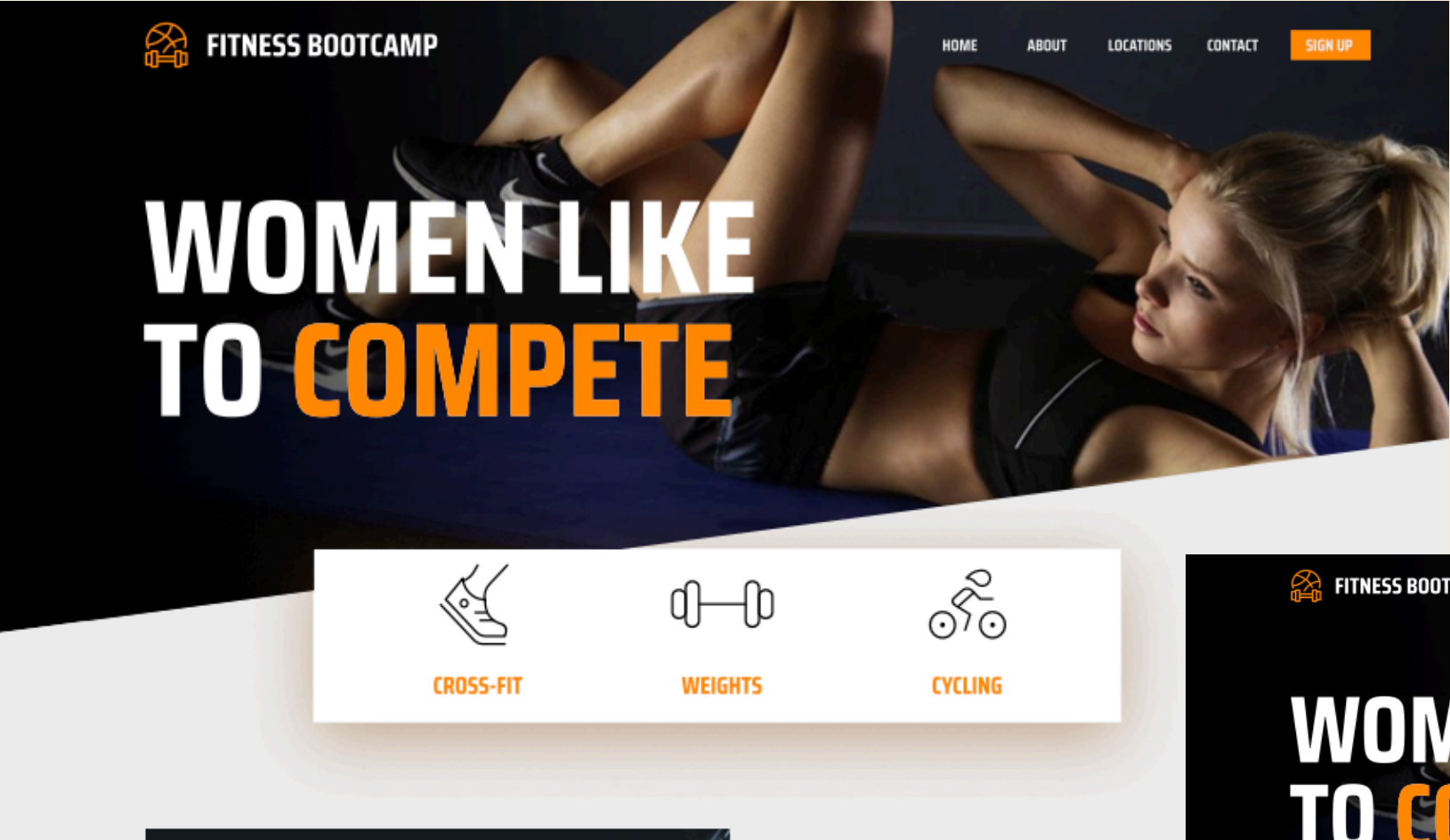
Time --



Projects

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ON FIGMA



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Websites
ON FIGMA



NOTRE HISTOIRE

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NEW

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S'INSCRIRE

Websites

ON FIGMA



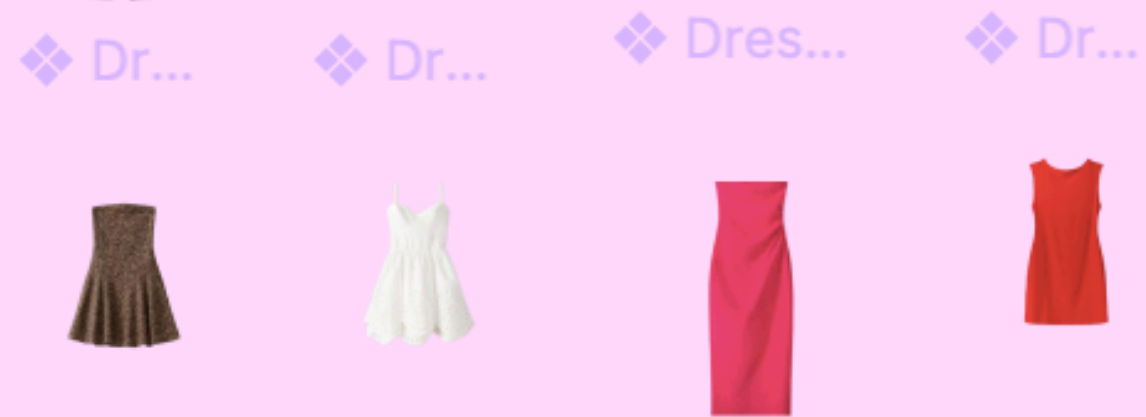
TOP



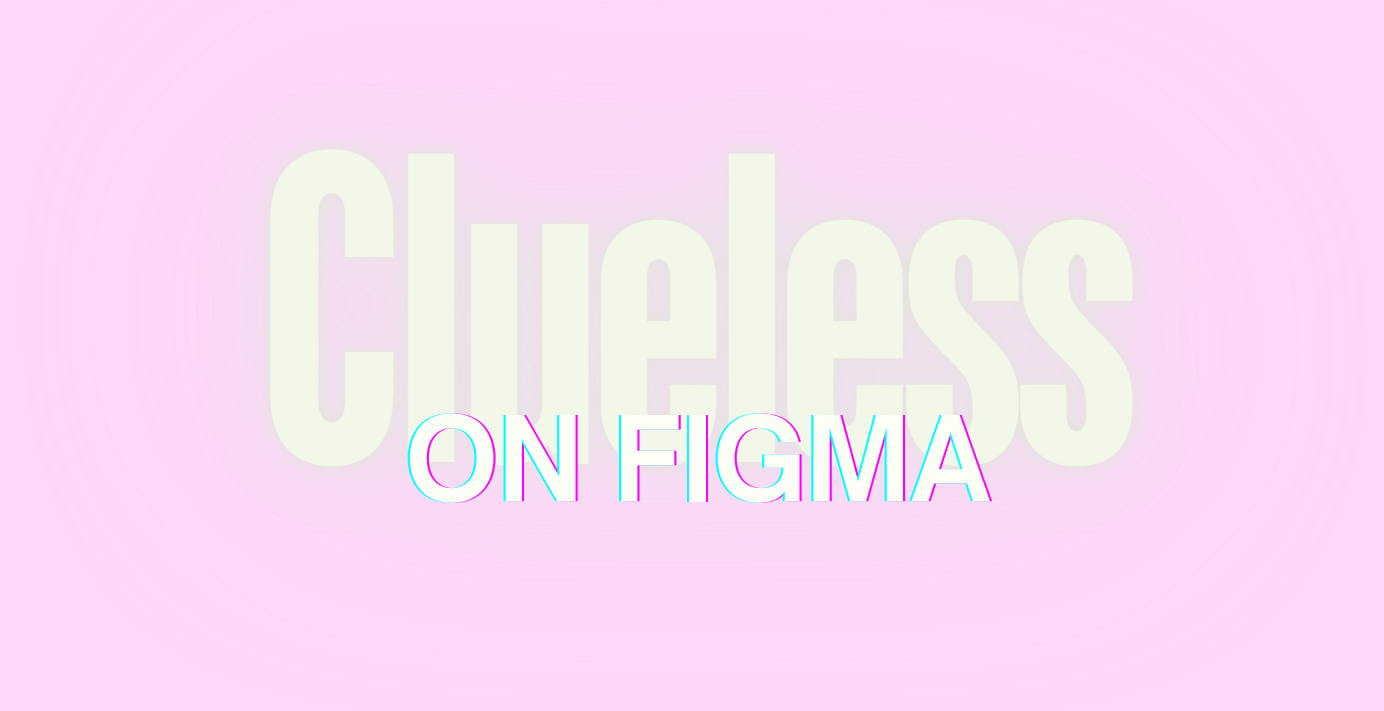
PANTS & SKIRT



DRESS



SHOES



ON CANVA

LOGOS

ON ADOBE

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OB AVOCAT

PM ANDATARY LLC

PORTFOLIO



PM LLC
PRO MANDATARY

BKM
AESTHETIC